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國立政治大學 函

地址：台北市文山區指南路二段
64號
聯絡人：蔡宜君
聯絡電話：02-29393091#66051
傳真：29387684
電子郵件：

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附件：附件一徵稿說明（1000002222A-0.PDF，共1個電子檔案）

主旨：檢送本校主辦「IDSI 2011 國際決策科學學會2011年度會議」論文徵稿說明（附件一）一份，請 惠予公布並鼓勵相關領域師生踴躍賜稿。

說明：

- 一、本研討會訂於民國100年7月12日至7月16日假台北圓山飯店舉行，論文投稿截止日：民國100年4月1日
- 二、研討會訊息可逕至活動網站
(<http://idsi.nccu.edu.tw/idsi2011/>)查詢。

正本：公私立大專院校

副本：商學院、資訊管理學系、創新育成中心

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本件擬刊登於本組徵稿網頁並 e 送全校教職員公告周知。

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International Conference of Decision Sciences Institute

The 11th International DSI and the 16th APDSI Joint Meeting

July 12 - July 16, 2011

The Grand Hotel, Taipei, Taiwan

The 11th International DSI and the 16th APDSI Joint Meeting

July 12 - 16, 2011

The Grand Hotel, Taipei, Taiwan

Submission Deadline: April 1, 2011

Call for Papers

Theme: "Creating Values through Optimal Decision Making in
Experience Economy"

Keynote Speakers:



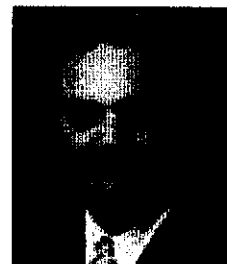
Kee Young Kim
DSI Fellow and
President of Kwangwoon
University



Stephen C. Hora
Research Professor &
Director of the
National Center for
Risk and Economic
Analysis of
Terrorism Events
(CREATE),
University of
Southern California,
USA



Asoo J. Vakharia
Beall Professor of
Logistics and
Supply Chain
Management,
Director of Center
for Supply Chain
Management,
University of
Florida, Editor of
Decision Sciences
Journal, USA



Stephen L. Vargo
Shidler College Distinguished
Professor, University of Hawaii
at Manoa, Co-founder of Service
Dominant Logic, USA

DSI Home: <http://www.decisionsciences.org/>

Conference Website: <http://idsi.nccu.edu.tw/idsi2011/>

Paper Submission System: <http://idsi.nccu.edu.tw/idsi2011/user/login.php>

Conference Tracks:

- Accounting
- Business Policy and Strategy
- Cases, Workshops, and Special Sessions
- Consumer Behavior
- Customer Relationship Management
- Data Mining and Business Intelligence
- ERP and Operations Management
- Finance / Financial Management
- Healthcare Management
- Hospitality and Casino Management
- Human Resource Management
- Information and Decision Systems
- Innovative Education
- International Business
- Internet and E-Business
- Knowledge Network and Management
- Law and Ethics
- Management and Organizational Behavior
- Marketing Theory, Models and Application
- MIS / DSS / AI / Expert Systems
- Personalized Ubiquitous E-Service
- Public Sector Management
- Quality and Productivity
- Service Operations and Management
- Service Science and Engineering
- Service Innovation and Applications
- Small and Medium Enterprise Management
- Statistics and Decision Sciences
- Supply Chain and Logistic Management
- Technology and Innovation Management

- Doctoral Dissertation Competition
- Others

Organizers:

- Center for Service Innovation and Department of MIS, National Chengchi University, Taiwan
- Asia Pacific Decision Sciences Institute

Conference Chair:

- Eldon Y. Li, National Chengchi University , Taiwan

Program Chair:

- Eugenia Huang, National Chengchi University , Taiwan

Important Dates:

- Deadline for submitting papers or abstracts: April 1, 2011
- Notification of acceptance: May 1, 2011
- Camera-ready papers: May 15, 2011
- Program schedule announcement: June 1, 2011
- Early-bird registration: On or before May 20, 2011
- Regular registration: May 21- June 20, 2011
- Late registration: On or after June 21, 2011
- Conference date: July 12-16, 2011

Journal Special Issues

Authors of high-quality papers selected from the conference proceedings will be invited to submit the revised and expanded version of their papers for fast-track reviews by the following journals.

1. **Information & Management** (listed in SCI & SSCI)
2. **Decision Sciences journal** (listed in SSCI)
3. **International Journal of Internet and Enterprise Management** (listed in ABI & EI)

Submission Guidline

All papers must be written in English. Please follow the instructions below to complete the

submission.

All papers must be written in English. Please follow the instructions below to complete the submission.

1. To facilitate our double-blind review process, each submission must enter the paper information and abstract online: (1) author(s), (2) affiliation(s), (3) complete addresses, telephone/fax numbers, and email address of one author to whom all correspondence should be addressed, (4) title of the paper, and (5) selected track/topic area. Then, you must upload the file your abstract or full paper in PDF format. Your abstract or full paper must NOT contain any author information.
2. Abstracts should be 2 pages at most. Panel proposals are treated as abstracts; it must include a list of panelists and are limited to 3 pages only. Full papers are limited to 20 pages (8000 words), not including tables or figures. All submissions will be double-blind refereed by independent reviewers on rolling basis.
3. All submissions, in PDF format only, must be submitted via the "Online Submission" hyperlink option available at IDSI homepage.
4. Paper presenter's online registration and conference payment in full (including authors, session chairs, and panelists) must be received on or before May 15, 2011 to validate one's attendance as a presenter at IDSI 2011. Presenters who do not remit payment and online registration before May 15, 2011 will not be eligible to orally present papers.
5. The author certifies his/her intention to attend the meeting to present the paper or conduct the panel, tutorial or workshop session.
6. Accepted papers/abstracts will be published in English in the conference proceedings in CD-ROM (with ISSN-1539-1191).

CHECKLIST

- Type and margins : Times New Roman, 12 pt , with 1" margins all around.
- Do not include page numbers
- Title of paper : All caps, bold type, single-spaced, and centered.
- Authors : Include affiliations, full addresses, office phones and email addresses.
- Abstract : 100 words or less.
- Keywords : no more than five keywords at the end of the abstract, boldface.
- Body : Begin with a 1st level heading.
- Headings :
 - 1st level: All caps, bold, centered .
 - 2nd level: Initial caps, bold, flushed left.
- Print samples of your paper to verify the correct margin settings.

- Upload your proceeding file on the paper submission site.

Best Paper Competition

All full papers are eligible for best paper competition. If you want to participate in this competition, you must submit a statement describing the significant contribution of your paper to the field related to electronic business when you submit your paper online. Best Paper Awards will be presented in the IDSI Luncheon.

Student Paper Competition

Student papers will be judged by a panel of professors during the presentation sessions. Best Student Paper Awards will be presented in the IDSI Luncheon.

Doctoral Dissertation Competition

An outstanding doctoral dissertation accepted by a degree-granting institution within the 2010 calendar year may be recommended by the student's major professor or dissertation advisor to participate one-time-only in the best dissertation competition. Please review the submission instructions below. Best Dissertation Awards will be presented in the IDSI Luncheon.

International Decision Sciences Institute 2011 Conference (IDSI 2011)

Doctoral Dissertation Competition

Submission Deadline: April 1, 2011

IDSI encourages young scholars to engage in research with significant contribution to electronic business literature. An outstanding doctoral dissertation completed and accepted by a degree-granting institution between 01/01/2010 and 12/31/2010 may be recommended by the student's major professor or dissertation adviser to participate one-time-only in the best dissertation competition. This dissertation must not have been submitted previously to or be competing at the same time in any other dissertation competition. Best Dissertation Awards (USD 1000, 600, and 400)* will be presented during the IDSI Luncheon.

*** The conference organizer reserves the right not to bestow the awards if the Awards Committee does not recommend any best dissertation. The amount of each award is before tax withhold required by the IRS in Taiwan. Each award recipient is required to pay the registration fee and orally present the dissertation in an assigned session during the conference. Failure to do so disqualifies the recipient from receiving any monetary award. However, an award certificate will be mailed to the recipient by**

postal service.

Submission Instructions:

1. The dissertation must be written in English and deal with the development of methodology for, or application of, decision sciences.
2. The dissertation must have been completed and accepted by a degree-granting institution between 01/01/2010 and 12/31/2010. However, it is not necessary for the degree to have been awarded by the end of 12/31/2011. Also, the dissertation must not have been submitted previously to or be competing at the same time in any other dissertation competition.
3. The submission materials consist of the following:
 - a. A nominating letter on university letterhead stationery submitted by the student's major professor or dissertation advisor. This letter introduces the student, the supervisor of the dissertation, and the degree-granting institution. It also certifies the acceptance of the dissertation by the institution within the required time frame. All contact information for both the author and the major professor should also be stated in the letter.
 - b. A separate statement signed by the major professor about why the dissertation deserves special recognition.
 - c. A summary of the dissertation. This summary should answer the following questions: (1) What is the problem? (2) Why it is important? (3) How did you solve it? (4) What have you found? (5) What do you recommend? The length of this summary should be no more than 10 pages. At the top of the first page, please indicate the topic area as well as 5 to 10 keywords that capture the essence of your dissertation.
 - d. The complete dissertation in one single file. Separate files for individual chapters or appendices are NOT acceptable.
4. Because of the double-blind review process, it is essential that the author, degree-granting institution, and supervising professor not be identified in items 3c and 3d. All acknowledgments or other references that would identify the author, institution, or professors must be removed from the dissertation and all accompanying documents except the nominating letter.
5. All the above documents must be in PDF format. Please combine them into a single large PDF file and submit it online as a "Full Paper" for the track "Doctoral Dissertation Competition" at <http://idsi.nccu.edu.tw/idsi2011/>.

Contact Detail

For more information about the conference ,

please contact:

Mr. Thomas Chang, Conference Secretariat of IDSI 2011
Department of Management Information Systems
National Chengchi University
Tel: +886-2-2939-3091 ext 67536
Fax: +886-2-2938-7684
E-mail: idsi2011@gmail.com ; jic@nccu.edu.tw

