

檔 號：
保存年限：

東海大學 函

地址：臺中市西屯區臺灣大道四段1727號
聯 絡 人：解美英
聯絡電話：04-23590492#10
電子郵件：hmtng@thu.edu.tw
傳 真：04-23594645

受文者：國立臺北教育大學

發文日期：中華民國108年3月8日

發文字號：東茂藝字第10809003560號

速別：普通件

密等及解密條件或保密期限：

附件：東海大學創藝學報徵稿辦法與投稿規定、投稿者資料表、著作授權同意書、英文版投稿規定、英文版徵稿啟事、JAD-Template（東海大學創藝學報徵稿辦法與投稿規定.doc、投稿者資料表.DOC、著作授權同意書.doc、英文版投稿規定.doc、英文版徵稿啟事.doc、JAD-Template.doc）

主旨：本校「創藝學報」第八期自即日起開始徵稿，敬請貴校惠予協助公告並鼓勵所屬師生、研究同仁踴躍投稿為荷。

說明：

- 一、本刊以每年出版1期為原則，第八期以藝術與設計領域為徵稿範疇，截稿後即開始審稿。
- 二、來稿中英文皆可，惟中文稿須附英譯，且未曾在國內外審查制度刊物登載過為限。
- 三、來稿請依本刊「投稿規定」要求撰寫，文稿請採Office 2003或更高版本電腦軟體編輯後，email至本校工業設計學系陳明石教授信箱(msc@thu.edu.tw)。
- 四、檢附本刊之中英文「創藝學報徵稿辦法與投稿規定」、「創藝學報投稿作者資料表」、「著作授權同意書」。
- 五、有關本刊投稿最新訊息及相關資訊可至本校工業設計學系首頁(<http://id.thu.edu.tw/>)最新消息：「東海大學創意設計暨藝術學院「創藝學報」第八期自即日起開始徵

電子文
書

9

稿」查詢。

正本：公私立大專校院

副本：本校研究發展處、創意設計暨藝術學院及所屬學系



裝

訂



線



Title of the Paper

Names of Authors

Affiliation of Authors

Email of the Corresponding Author

Abstract

This is a sample abstract. This is a sample abstract. This is a sample abstract. This is a sample abstract. This is a sample abstract. This is a sample abstract. This is a sample abstract. Abstract should be limited to 500 words.

Key words

Keyword 1, Keyword 2, Keyword 3, Keyword 4

1. Objective of Publication

The Journal of Art and Design is a peer-reviewed journal, published yearly under the editorship of the staff members at the College of Fine Arts and Creative Design, Tunghai University. The Journal aims to foster a favorable climate for creative thinking in academia and raise the quality of design learning, teaching and research in the art and design disciplines. Scholarly articles and practice reports related to art and design are welcomed to contribute to the Journal.

2. Classification of Submission

The Journal consists of three different composite sections, each of which is given a distinctive title: (1) Academic Papers, (2) Art and Design Discourse and (3) Practice Reports. The authors should nominate to which section the submission is made according to the nature and the subject matter of the article and the Editorial Board reserves the right to rearrange the submission in a section other than the nominated one if it deems fit.

2.1 Academic Paper

Submissions that examine art and design-related issues and stimulate theoretical reflection or present the findings of empirical research fall into this section. To be considered an original contribution to knowledge, articles must develop arguments by clearly stating the purposes, approaches, methods and outcomes of interdisciplinary research.

2.2 Art and Design Discourse

Fitting into this section are submissions that reflect and articulate the authors' personal philosophies of art and design by employing an analytical framework that shows originality and synthesis in approaches for self-reflection to emerge. Thought-provoking articles on historical, social, cultural and technological aspects and providing humanistic insight are invited to challenge our social, cultural and sustainable conception of art and design.

2.3 Practice Report

Reports on original works of urban and rural planning, urban design, sustainable environment, architecture, landscape architecture, industrial design, fine arts and music, that are completed or unveiled to the public within the past five years belong to this section. Submission should include the following four components: (a) artistic or design idea, (b) theoretical framework, (c) analysis of work, and (4) value and contribution. Submissions to this section are expected to include accompanying illustrations such as drawings, maps, pictures, models, exhibition/performance contents or the like.

3. Submission Specifications

The Journal is scheduled to be published by June and December twice a year . Calling for papers at anytime.

3.1 Submitted manuscripts have to be original, unpublished work and not being under consideration for publication elsewhere. They must not be involved with copyright violation or commercial propaganda. Submission to the Journal will be taken to imply that the authors accept the full legal responsibility for plagiarism or any other misconduct.

3.2 Submission that consists of several parts can be published in a series. In such cases, every individual part has to be a complete piece of article and presents a credible argument in its own right.

3.3 Articles in serial form should avoid using numeric characters as part of the main title, but such use of numbering is acceptable in the sub-title to indicate the serial order. Vague and ill-defined titles, such as 'Studying on ...' should also be avoided.

3.4 Please include your full name, profession (job title), institutional affiliation (company name), email, contact address and phone number on the covering page of your manuscript. Do not reveal your personal information on any other pages.

3.5 Manuscripts must be written in English. Use Times New Roman, point-size 10 and 1.5-line spacing. They should normally be between 10,000 and 20,000 words for submission to the section of Academic Articles or Art and Design Discourse, and a minimum of 5,000 words for Practice Reports. In all cases, a short abstract of around 500 words should be submitted with the manuscript.

4. Submission Procedure

Submissions to the Journal can be made by email. An attached electronic file compatible with Microsoft Word 2007 or a more recent version should be sent to facd@thu.edu.tw, The College of Fine Arts and Creative Design, Tunghai University.

4.1 The Editors reserve the right to reject and refuse to review manuscripts that do not comply with the submission specification and the citation and reference style specified by the Journal.

4.2 After publication, the authors will receive two complimentary copies of the issue containing the article. For offprints of the article, please access the article in electronic form on the website of Journal of Art and Design, affiliated with College of Fine Arts and Creative Design, Tunghai University, to print the copies required.

5. References

1. Fox, D. (1969) Managerial economics. London: Longman.
2. Strunk, W., and White, E. (1979) The elements of style (3rd ed.). New York: Macmillan.
3. Hall, P. (Ed.) (1966) Von Thunen's Isolated State. Oxford: Pergamon

4. Stone, P. (1965) The prices of building sites in Britain. In P. Hall (Ed.), Land values (pp.12-27). London: Heineman.
5. Pite, D., and Tesa, C. (1981) The crisis of our time. *Journal of Environmental Housing*, 23(3), 123-141.
6. CIDB perceives strong growth for construction sector. (1993, December 17) *The Straits Times*, p.47.
7. Tan, T. S. (1993, December 12) URA to auction 12 sites in Jurong, *The Straits Times*, p.36.
8. Brent, B. (1983, May) Valuation of hotels. Paper presented at the meeting of the Society of Valuers, Melbourne, Victoria.
9. Brent, B. (1988) Valuation of hotels. In E. Dave (Ed.), *Proceedings of the Third International Symposium on Valuation* (pp.3-9). Vancouver: Zeti Press.
10. Jameson, K. (1993) Testing concrete strength. Unpublished manuscript.
11. Lim, K. (2000) The valuation of hotels. Unpublished undergraduate dissertation, Department of Real Estate, National University of Singapore.
12. Global Concrete Network. (2000 Jan). New understanding of concrete. New Jersey: GCN. Retrieved 20 March, 2001 from the World Wide Web: <http://gcn.org/concrete.html>.

Submission Form for Journal of Arts and Design Contributor

(「創藝學報」投稿者資料表)

Date (投稿日期)		Month(月)	Day(日)	Year(年)
Paper Details (文稿基本資料)	Title of Paper			
	Composite Sections of Paper (論文類別)	☐ Academic Articles (學術論文) ☐ Art and Design Discourse (藝術與設計論述) ☐ Practice Report (實作報告) ☐ Others (其他) _____		
	Words Count		Numbers of Pages	
Personal Info (作者基本資料)	Author(作者)	Name(Last, First) (姓名)	Institutional Affiliation (including department or division) (服務機關全銜及單位名稱)	Job Title (職 稱)
	First Author (第一作者)			
	Co-author A (共同作者 A)			
	Co-author B (共同作者 B)			
Contact Info (聯絡資料)	Contact Person (連絡人)		Job Title/ Institutional Affiliation (服務機構及職稱)	
	Highest Academic Qualification (學 歷)		Experience (經 歷)	
	Email Address			
	Phone Number (聯絡電話)	Office (辦公室):		
		Cell (行動電話):		
	Mailing Address (通訊地址)	 (Zip Code 郵遞區號)		
Submitting Instruction (投稿手續)	Each manuscript must be accompanied by: (1) Submission Form (本投稿基本資料表乙份) (2) Copyright Authorization Statement in Chinese (著作授權同意書) (3) Manuscripts must be written in English. Use <i>Times New Roman</i> , point-size 10 and 1.5-line spacing. They should normally be between 10,000 and 20,000 words for submission to the section of Academic Articles or Art and Design Discourse, and a minimum of 5,000 words for Practice Reports. In all cases, a short abstract of around 500 words should be submitted with the manuscript. (投稿稿件中英文皆可, 惟中文稿須附英譯, 含英文摘要及關鍵字) 來稿請依「投稿規定」之要求撰寫, 文稿請採 Office 2003 或更高版本電腦軟體編輯並 email 至東海大學工業設計學系電子郵件地址 msc@thu.edu.tw 進行審稿作業。聯絡電話: 04-23590492#14。)			

「創藝學報」徵稿辦法與投稿規定

99 年 6 月 18 日創藝學報編審委員會核定
99 年 11 月 5 日創藝學報編審委員會修訂通過

一、發行宗旨

「創藝學報」為東海大學創意設計暨藝術學院出版之學術期刊。本學報發行之目的在於促進設計與藝術之學術風氣及提升設計與藝術之學術研究水準。凡與設計與藝術有關之學術論著及設計作品(實作報告)，且未曾正式發表於國內外期刊者，皆可投稿。

二、徵稿內容

本刊以發表原創性之有關設計相關學科之學術論文及設計與藝術創作報告為主，稿件經審查委員會審查後，將依其性質評定為以下三類給予刊登：

(一)學術論文 (Academic Articles)

以理論性或實証性的方式來論述設計與藝術的相關課題，且明記目的、方法、手段、結論之過程，具有獨創性及學術性價值之研究成果。

(二)藝術與設計論述 (Art and Design Discourse)

有關於特定的歷史性、文化性、技術性等主題，以獨創性、綜合性的解析和論考，反映出作者自身的設計哲學與理念。對設計與藝術的社會性、文化性的展開給予有效的啟發，而被認定具有充份的學術性之內容者。

(三)實作報告 (Practice Report)

包含建築、景觀、工業設計、音樂、美術等領域之五年內(含)的原創作品，以及能充分說明作品之圖說、設計圖、實物照片、模型或展演內容等。但投稿時須以「實作報告」的形式呈現。且應包含(a)創作構想(b)創作理論的基礎(c)作品分析(d)價值與貢獻等項目。

三、投稿規定

(一)本刊創藝學報第八期，3 月 1 日開始徵稿，6 月 30 日截稿，採隨到隨審制度。

(二)來稿中英文皆可，惟中文稿須附英譯，且未曾在國內外審查制度刊物登載過為限。

(三)投稿論文需經本學報委聘之各領域專家學者之審稿作業通過後始刊登。

(四)投稿內容不得有侵犯他人著作權或商業宣傳之行為，其法律責任由作者自行負責。

(五)若有分期刊登之連續性論文，其各單一論文內容之論述必須完整。

(六)請避免將「…之研究(三)」等有研究連續性的標題做為主題，但可以副標題呈現。使用英文標題時，也要避免「Study on…」等字眼。

(七)本學報以彩色印刷為主，論文以 10,000 字為原則；實作報告以至少 5,000 字為原則。稿件頁數以雙數頁編排，且以 10~20 頁(含圖、表)為原則。

無論是論文或實作報告，均需附 500 字左右之中英文摘要。

四、註釋與參考文獻

- (一)內文因故無法直接引用原作者(外文)之著作；而引用翻譯著作時，除應去內文中予以說明之外，其標註方式與參考文獻應以翻譯作者與出版時間為主。
- (二)內文遇專有名詞或需加強說明時所採取之註釋，以無括號阿拉伯數字之註腳方式標於需說明文字後右上方，並將註釋用文字依編號次序排列於同一頁下方。
- (三)內文中遇文獻引用時，以()系統為之，並以(人名，西元出版年：頁碼)處理之，例如(關華山，2010：50)。若同時引用兩篇文獻以上則以分號分隔之，例如(關華山，2010：50；Cody, 1989:66-95)。外文作者只寫原文姓氏，勿寫中譯名。合著文獻必須寫二位作者姓名，超過二位合著者，第二位及其他以 et al. 示之。
- (四)參考文獻列於全文後，排列順序為先英文後中文，英文文獻按第一作者字母順序，中文文獻則按照第一作者姓名筆畫由少而多依序排列。
- (五)年代標示，中文、西文皆統一以西元計，並以阿拉伯數字如 1950 年代，2009 年等表示之。
- (六)參考文獻以直接與內文引用相關者為限，不多亦不少。字體以中文細明體、英文 Times New Roman 10P 表示之。文獻標示法規定如下。1. 中文文獻之寫法原則：文題寫法分兩種，單冊書名用雙線尖括號，合著或期刊中之引文名稱、碩博論文及研討會均用單線尖括號，譯書原作者用外文名，原作與譯作出版年分列。每篇論文之第二行起內縮二個字元。範例如下：
- (七)文獻參考應引用原著為主，不得已情況下引用中譯本時，文本中應引述該中譯本，如……(xxx譯，○○○)。

(1)書籍

關華山(2008)，《紅樓夢中的建築與園林》，台北：百花文藝出版社。

Said, E. (1978)，《東方主義》，王志宏等譯(1999)，台北：立緒出版社。

(2)期刊論文、學位論文、研討會論文、報告等

劉貞貞、劉舜仁(2007)，〈台灣國民小學建築空間型態演變之探討〉，建築學報，第 12 卷，第 61 期，台北。

楊哲旻(2006)，〈真實與虛擬景觀空間休閒行為之比較〉，東海大學景觀研究所碩士論文。

陳格理(2008)，〈書架旁的方凳座椅〉，第二屆海峽兩岸大學圖書館建築學術研討會，南京：東南大學主辦。

盧義發(1992)，〈飲食脂肪與膽固醇對大白鼠血清與肝臟脂質之影響〉，行政院國家科學委員會專題研究計畫成果報告(NSC-80-0409-B-030-02)，台北。

李秉真(2004),〈臺北市公共藝術的民眾參與〉,卓琇琴、陳惠婷編,《遊走兩岸公共藝術》,台北市:行政院文化建設委員會。

(3)參考網址

行政院文化建設委員會(2004),〈入口意象徵選活動〉,網站:
<http://www.cca.gov.tw/sop/cen/asset/point.doc>。

(八)英文文獻之寫法:外文作者先姓後名,第二、三作者先名後姓名,可簡寫或全名,務要統一。文題寫法分兩種,單冊專書用斜體,專書內單篇論文、期刊、碩博論文、研討會論文均用英式雙括號。每篇論文之第二行起內縮五個字母,名詞第一字母均大寫。

(1)Book

Cody, Jeffery W., (2001), *Building in China*, 2nd Ed., Hong Kong: The Chinese University Press.

(2) Article, thesis, report,···etc.

Hubert, C. (1981), "Spacecraft Attitude Acquisition from an Arbitrary Spinning or Tumbling State", J. Guidance and Control, 4(2), NY.

Cody, Jeffery W., (1989), "Henry K. Murphy, An American Architect in China, 1914-1935" Ph.D. Dissertation, . Cornell University.

Linde, Thomas (2008), "Brahms' Fantasies, Op. 116: A Musicological Museum", Johannes Brahms Conference 2008 at Tunghai University

Tiller, F. M. and W. F. Leu (1984), "Solid-Liquid Separation for Liquefied Coal Industries: Final Report for RP、1411-1," EPRI AP-3599, Electric Power Research Institute, Palo Alto, CA.

Pollay, R. W. (1983), "Measuring the Culture Value Manifest in Advertising", in Leigh J. H. and C. R. Martin, Current Issue and Research in Advertising, (eds.), Ann Arbor: Graduate School of Business, Division of Research, University of Michigan.

(3)參考網址

UNESCO (2006), "Industrial Heritage",
[website:http://whc.unesco.org/sites/industrial.htm](http://whc.unesco.org/sites/industrial.htm)

(九)若上述標示方式仍未涵蓋之文獻,原則上依作者、年月、題目、書名(或雜誌名、論文、期刊)、卷、期、出版地、出版機關依序明確標示之。

五、稿件評審

(一)稿件格式與投稿規定不符者,主編得邊審邊要求投稿者重新編排。來稿大部不合格式或引用文獻、詞(句)引、意引、頁碼錯漏過多以及文句多處不通順者,先予通知撤稿。

(二)來稿依稿件性質,由本學報委聘審稿委員擔任稿件初審。

(三)審查作業完全保密,作者的姓名與單位亦將隱藏,以達到保密原則。

(四)審查意見共分四級：

(A)同意刊登、(B)修改後刊登、(C)修改後再審、(D)不同意刊登。稿件審查參考如下表：

第一位 第二位 外審 外審	A	B	C	D
	A	B	C	D
A	同意刊登	修改後刊登	修改後再審	第三審
B	修改後刊登	修改後刊登	修改後再審	修改後再審
C	修改後再審	修改後再審	修改後再審	不同意刊登
D	第三審	修改後再審	退件	不同意刊登

(五)稿件依審稿委員意見給予接受、拒絕或請作者依審查意見做必要之修改、補充或答辯。「再審」稿件需附「修改說明書」，或以紅色打字說明修改的情形。

(六)審稿委員由主編依稿件之性質，得諮詢相關領域之編審委員後擇定之。

(七)當審查意見判斷不明時，由主編及編審委員依審稿委員意見討論後決議之。

(八)當期審稿委員若有投稿，為求公正與客觀，應迴避審稿推薦。

(九)稿件刊登後，文責由作者擔負。

六、投稿手續

(1) 來稿請依「投稿規定」之要求撰寫，文稿請採 Office 2003 或更高版本電腦軟體編輯並 email 至東海大學工業設計學系電子郵件地址 msc@thu.edu.tw 進行審稿作業。

(2) 稿件經本刊發表後，將致贈作者該期學報兩本，需要論文抽印本者，請上網東海大學創意設計暨藝術學院網站「創藝學報」專區列印。

(3) 本刊編審委員會於審稿作業完成後，將「審稿結果」email 通知原作者，經審查後不通過之稿件，均不退稿。

(4) 違反投稿規定及格式之論文，本學報將不予審查而通知修正後再投稿。