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社團法人台灣管理創新學會 函

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發文日期：中華民國107年3月1日
發文字號：管創字第1070301101號
速別：普通件
密等及解密條件或保密期限：
附件：如文 (A09640000Q0000000_1070301101_Attach1.pdf)

主旨：檢送本會辦理【創新與管理國際研討會】（「International Conference on Innovation and Management (IAM2018 Summer)」）徵稿文件，請查照。

說明：

- 一、本學會僅訂於民國107年7月10日至7月13日於泰國清邁舉辦【創新與管理國際研討會】（「International Conference on Innovation and Management (IAM2018 Summer)」），敬請轉知並鼓勵貴校師生踴躍投稿及出席。
- 二、投稿論文接受全文(full papers)或規劃書(proposals)，頁數至少五頁並需以英文撰寫，其餘細節及稿件格式詳研討會網站 (<http://iam2018s.conf-online.org>)。
- 三、隨函檢附研討會徵稿文件，敬請參閱附件。

正本：全國大專校院

副本：本會秘書處

理事長 范錚強

本件擬刊登於本組網頁之「校外徵稿」項下，並彙整後e送全校教職員生公告週知。

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如擬。

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國立臺北教育大學107.03.01

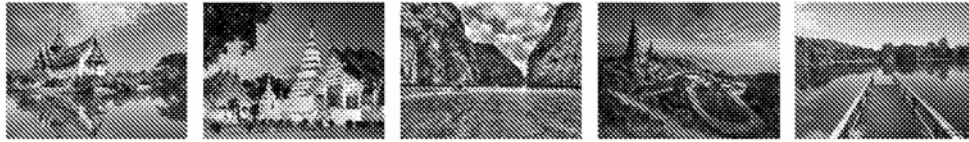


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IAM2018 Summer Call for Papers

International Conference on Innovation and Management (IAM2018S)

Date: July 10-13, 2018 Venue: Chiang Mai, Thailand



With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. International Conference on Innovation and Management (IAM2018 Summer) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

Conference Themes

- | | |
|---|---|
| ● E-business (ERP, CRM, E-Learning, BPR, etc.) | ● technology) |
| ● Environment and energy | ● Managing collaboration |
| ● Financing and commercializing innovation | ● Marketing |
| ● Healthcare | ● Management information systems |
| ● Human resource management | ● Project management |
| ● Human resource management issues in innovation | ● Technological innovation, product or industrial innovation |
| ● Innovation in services, logistics and supply chain management | ● Technology or innovation of multinational corporations, regional or organizational innovation |
| ● Intellectual property and knowledge management | ● Best practices in particular industries |
| ● Key technologies in the 21st century (nano-, bio-, ICT | ● Teaching Case |
| | ● Other relevant topics |
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Presentation

- | | |
|-------------------------------|----------------------------------|
| ● Oral Presentation (English) | ● Virtual Presentation (English) |
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Best Paper Award

About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers will be announced at conference.

Publication Opportunities

All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiM; ISSN: 2308-1295)
- International Journal of Applied Evolutionary Computation (IJAEC; listed in INSPEC) (DOI: 10.4018/IJAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJiEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

Benefits of Attending this Conference

- A fabulous opportunity to interact with fellow academics,
- An opportunity to see firsthand something of one of the fastest growing economies,
- Academics will be able to enhance their research skills,
- A chance to present your paper and have it appraised and discussed by fellow academics,
- The papers accepted for presentations at the conference will be further evaluated for possible submission to the journals collaborating with our conference,
- After finishing the presentation, the attendee/presenter will get a US\$100 voucher on site. The voucher can be redeemed for US\$100 cash, in one of our next two events at the conference on-site registration desk.

Important Dates

- Deadline for Early Bird Discount: April 2, 2018
- Deadline for submitting papers: May 14, 2018
- Notification of acceptance: 14 days after Submission
- Conference dates: July 10-13, 2018

● More Details

- The detail please visit website <http://iam2018s.conf-online.org>. Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at iam2018s@conf-online.org.